Curriculum Vitae

**Personal Information:**

Name: Freda Diane Clark

Birthday: January 1, 1988

Birthplace: Vicksburg, MS

**Education:**

Mississippi College, Clinton MS

Master of Fine Art 2019

University of Southern Mississippi. Hattiesburg MS

 B.A. Advertising Minor Art 2010

Vicksburg High School, Vicksburg MS

High School Diploma 2006

**Work Experience:**

GRADUATE ASSISTANT/TEACHING ASSISTANT

Mississippi College/Clinton, MS/ 2 Years

Developed interpersonal skills with faculty and students to prepare for college level teaching and art on a professional level.

* Maintained and organized Art Library.
* Developed strong relationships with the faculty.
* Coordinated the annual Mississippi Art Education Association’s Conference.
* Assisted with all needs of the Assistant Chair of the Art Department.
* Taught Drawing I and Ceramic1 Classes.
* Assisted in hanging artwork at the school’s gallery.
* Assisted in social media strategies for an auxiliary art group.

RETAIL MERCHANDISER

Davaco /Dallas, TX / 2 Years

I was responsible for the visual standards of the brands that we represented.

* Full store set-ups, remodels and relocations
* Developed strong relationships with the client
* Assisted with the development of remerchandising/movement or relocation of product
* Coordinate Fixtures
* Fixture and Graphic Installation

THEORY DSA

Neiman Marcus/Houston, TX/3 Years

I managed and maintained client relationships through technology all while providing excellent customer service. I created communication plans to advertise various events to select clientele. I provided tactical support in the execution of a wide variety of business development efforts and initiatives.

* Creation and distribution of press releases.
* Developing strong relationships within the media.
* Implement informative meetings to increase product knowledge.

SOCIAL MEDIA STRATEGIST/ EVENT COORDINATOR

Energy People Connect/Houston, TX/1 Year

I analyzed and evaluated both existing and potential social media activities for the company.

* Planned, managed, and coordinated social media programs.
* Coordinated event logistics, including registration and attendee tracking, presentation and materials support.
* Conducted research for various projects.

**Awards:**

Best of Show: 7th Annual Competitive Student Art Show

1st Place in Acrylic: 8th Annual Competitive Student Art Show

Graduate Scholarship Recipient- Oil: 8th Annual Competitive Student Art Show

Graduate Student of the Year-2018

**Exhibitions:**

Thesis Show- Artistic Expressions of Spiritual Traditions: A Hidden Heritage

7th Annual Competitive Student Art Show Mississippi College

8th Annual Competitive Student Art Show Mississippi College

37th Annual Mississippi Artists Exhibition

38th Annual Mississippi Artists Exhibition

39th Annual Mississippi Artists Exhibition